



*5 Steps
to start
making money
doing what you
love.*

MADE FOR YOU
BY AMANDA VERDERY YOUNG

Hello Love! Welcome & so glad to have you here! This quick but powerful guide is close to my heart, because it covers a topic so prevalent and important in my coaching practice...

And that is WHAT, exactly, to actually offer. By offering, I mean: which service, product, course, etc. can you create and begin selling NOW?

Before we get into the steps, I want to just emphasize why it's important to begin NOW...

So often, deep-hearted people hold off on creating exciting and valuable PAID offerings not because they aren't trained, qualified or business-savvy enough. It's not for lack of intelligence, drive, or awareness of the world's needs...

By and large, if you're an aspiring entrepreneur who hasn't yet begun or is struggling to continue, it's likely because of one or more of the following is true for you:



#1: You don't feel worthy of your dreams. You think you need to do, have or be more before you can begin.



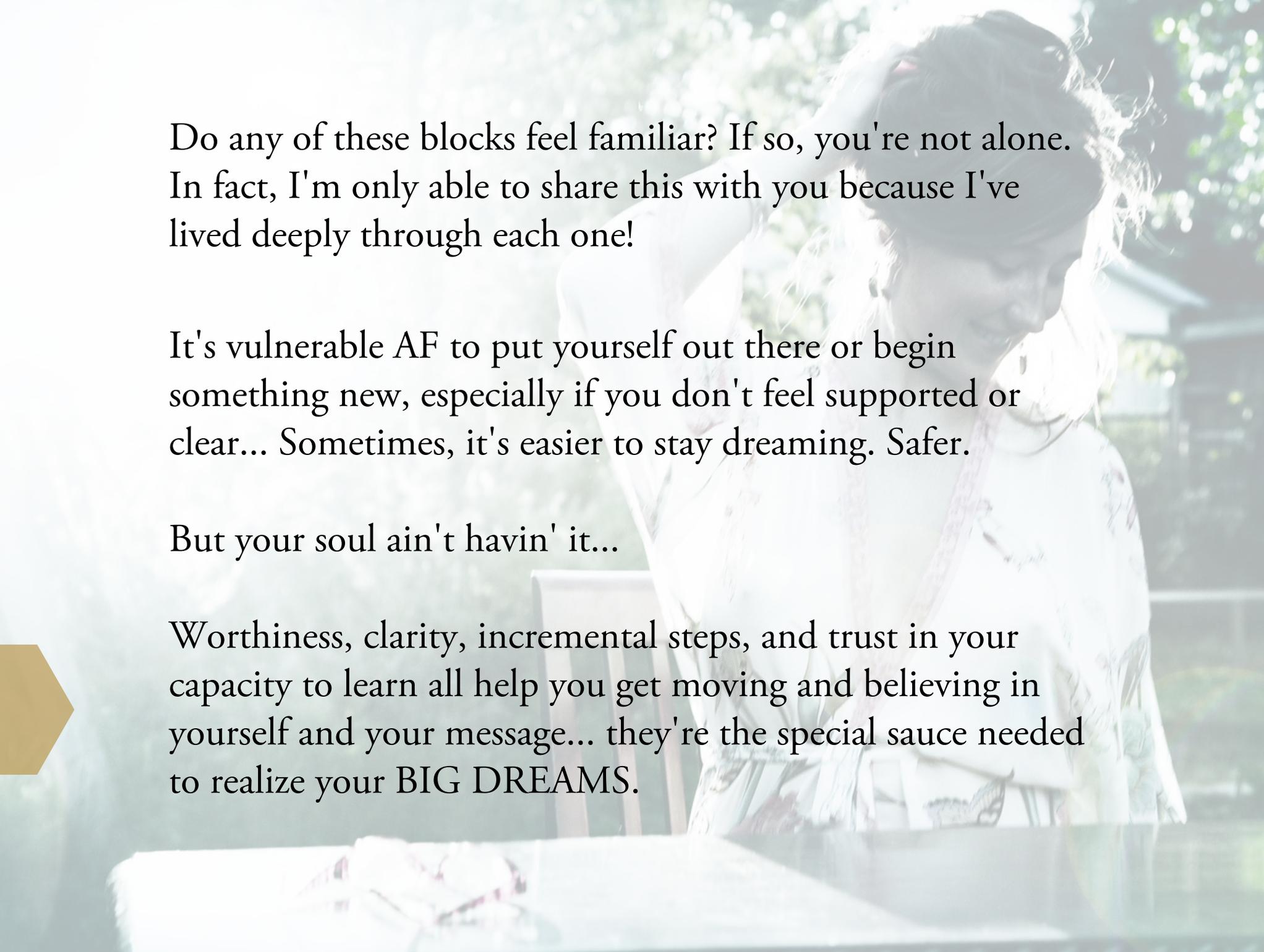
#2: You haven't REALLY gotten clear about your immense gifts & most soulful desires.



#3: You're forgetting how capable you are of figuring things out along the way, as you go.



#4: You're focusing on huge, over-arching themes or the "big dream" and ignoring the power of incremental steps.

A woman with long dark hair, wearing a white patterned shirt, is looking down at a table outdoors. The background is a bright, slightly blurred outdoor setting with greenery and a building. The text is overlaid on the left side of the image.

Do any of these blocks feel familiar? If so, you're not alone. In fact, I'm only able to share this with you because I've lived deeply through each one!

It's vulnerable AF to put yourself out there or begin something new, especially if you don't feel supported or clear... Sometimes, it's easier to stay dreaming. Safer.

But your soul ain't havin' it...

Worthiness, clarity, incremental steps, and trust in your capacity to learn all help you get moving and believing in yourself and your message... they're the special sauce needed to realize your **BIG DREAMS**.

In the next few pages, I'm going to share with you the EXACT 5 fundamental steps to create a paid offering you LOVE -- right now, touching on each of these common blocks and how to flip them, in service to your dreams.

It's your time to shine. The world needs your Work, needs your Joy, and needs you to live your Dream.

Trust me, you already have within you a wonderful offering people would LOVE to buy, just waiting to be revealed...

STEP 1: Get Worthy of Your Dreams

Yes, beautiful.

This is the first step. Do you feel that you're allowed? Do you know that, so long as you work from integrity and truth, you already are qualified to be paid for your gifts, and that without them, the world is a little dimmer? If you struggle with feeling worthy of making money doing what you love & living an amazingly inspired life, PLEASE journal on the following:

1. Listen to your inner dialogue. Are there any stories you've been telling yourself about starting/expanding your own business that, if you could let go of, you would feel so much lighter? Jot them down one side of a piece of paper.

2. Write one, more empowering story for each negative one, going down the page. Make sure each new story feels acceptable in your body and heart. Try phrases like,

-I give myself permission to...,

-I can..

-I am..

-It's safe for me to...

-I now choose to...

-I easily create..

-I'm opening to the idea that (x,y,z) is possible for me...

3. What are you most proud of? What do you KNOW that you know? What's really sacred to you about your path, your roots/family, or anything else you feel positively defines you? Your stories contain your Magic.

STEP 2: Get Clear On What You REALLY Want to Do.

If you're spinning with all the ideas and what everyone else is doing... please, turn off the world and do the following:

1. Write out all the things you'd love to do or offer. Just brainstorm your talents, skills, gifts, past experience, fun ideas. Don't think about how it can be an "offering" yet... just go wild, don't edit yourself. Make a big list of all you'd love to do/offer/teach/give...
2. Go through every item on the list. Check your body- maybe even saying each aloud. Do you expand or contract? If you expand, circle it. If you're excited about it, CIRCLE IT. If you contract or cringe in any way (even if you're damn good at it), move on down the list. Write the circled items out on a new sheet of paper.

STEP 3: Get Empathic With Those You'd Love to Serve.

Now that you have some exciting ideas about what you could offer, it's time to ask yourself: Who are my people and what do they need?

There are exactly two steps to finding and cultivating a soulmate audience. Just two, though people complicate it most of the time. Take these two steps and you'll have so much to work with in creating a valuable offering you **AND** your people will **LOVE**:

STEP #1. Define who you most wish to serve. Who are they? What do they love? Where do they live? What moves and inspires them? What do they care most about?

STEP #2. Empathize with their needs. What are they in need of? What do they struggle with? What are their worries & concerns that you **KNOW** you could help to relieve?

STEP 4: Find the Overlap That Feels Most Exciting To You.

Look over those potential services/offerings that you circled and the needs of your people... Where is there an overlap? Where is there some magic? As you think about this, feel in your body for excitement and expansion and notice if there is contraction around certain ideas.

If you notice those old, negative beliefs showing up, stop for a moment, and let them arise. Replace each one with your new, more empowering story. This is a practice... and limiting beliefs LOVE to show up when we have a bright idea!

You may wish to draw a VEN diagram, with your skills in one circle and your ideal client's needs in the other. In the center overlap, jot down your ideas.

STEP 5: Make Some Decisions & Begin.

I've found in my own journey as an entrepreneur that usually, spinning and stuck-ness are a sign that it's time to make a decision. We spin and feel overwhelmed not because there is a "right way" (there 100% isn't) or because we're unqualified or not yet ready...

We don't decide because, as mentioned, we feel unworthy, afraid to fail, afraid to succeed... and a host of other limiting beliefs about our path & potential.

The way out of spinning is clarity. And the way to clarity is to make a decision. And then another and another and another. Each inspired action you take increases your ever-widening circle of growth. Trust me. You cannot get clear without action. BUT you can act with even just the littlest bit of clarity. Action nurtures clarity nurtures more action... every time.

It's my dearest hope that in taking these steps, you've found that bit of clarity needed to begin. As one of my mentors says, "If you barely know what to do, but you're disciplined about it, your career will take off."

So, what can you offer the world TODAY that is needed, valuable, and unique to your innumerable gifts & spirit?

Who can you tell, right away, that you trust completely, that you're now going to be offering this service or product to the world?

Because here's the thing that is so often left out of free trainings (and many paid ones too!): No matter what you endeavor to do or create, mindset & support are the set-points that either empower your work or defeat it.

*Love yourself. Feel your unconditional worth.
Name your gifts. Connect With Your People.
Decide to Begin & Be rightly compensated
as you work to heal, free, sustain & empower the world.*

*with so much love,
Amanda*

Do You Need More Help Creating or Launching Your Paid Offering?
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